



## Call for Artwork Self Made Cannabis Company The Self Made Strain Art Contest



10/04/2017

### Call for Artwork

**Looking for artists** to create a piece that represents a specific cannabis strain grown by Self Made Cannabis Company. A list of strains to choose from is provided below. Choose one of your favorite or choose 3.

The winning art for two strains will represent that strain across all marketing material related to that strain. This is a chance to show off your love for your favorite smokable. This opportunity might include the chance to sit in on a Strain Release Party and sign limited prints of your art. The original art will remain the property of the artist. The art and derivatives of the art will be used for marketing by Self Made Cannabis Company. The material containing this art will include but not be limited to: Labeling, Menus, line cards, t-shirts, trays, print and electronic ads. So get ready to see your winning creation at your local dispensary.

### Each of the winning two artists will be provided with a check for \$1,500

All local, and national artists, professional and amateur are encouraged to submit their artwork for this contest. From photography to fabric, mixed media, fiber arts, all paintings and drawings and paintings including, oil, acrylic, ink, graphite, pastels, etc.

Acceptable sizes: We would like to have the finished art fit within an 11 x 8.5 inch space, so a proportionate finished piece would be needed. We have found works over 60 inches to be costly for shipping and recommend sizes that are manageable.

## NOW EXTENDED

**Deadline is October 31, 2017**

### Strains to choose from

- Crystal Palace
- Critical Kush
- Grapestomper OG
- Le Montage
- Long Valley Royal Kush
- Sour Sunset
- Alien Grenades
- Royal Blue Durban
- Lizzy Borden
- Tangerine

### Submit your art to:

Self Made Cannabis Company  
First round submission: digital high res jpg image  
(at least 300dpi 11 x 8.5 inches)

**StrainContest@SelfMadeFarms.com**

### Samples of logo placement





# Call for Artwork Self Made Cannabis Company Re: Specifications



## Specifications:

Format should fit within an area that is proportionate to an 11 x 8.5 inch horizontal space.

Original art can be color or black and white. No illustrations will be accepted in pencil. Art must be contrasted enough to reproduce at smaller sizes down to 4 x 3 inches.

An area within the art must be available for the Self Made logo to be placed. See sample on page 1 for placement of logo. This area can be part of the illustration or be left blank for logo to be added. This area will be covered by the logo, so no critical pieces of the illustration should be placed in this area.

The strain name will be included in the art. This name can be created by the artist as long as the strain name can be easily read at a smaller size. The strain name can be added to the art by the Self Made marketing team if desired by the artist or if the name cannot be seen or easily read.

The finished art can include a signature of the artist

No art will be accepted that is plagiarized or uses another artist work in part or whole.

The finished original art can be submitted or a high resolution digital copy that is of good quality at least 300 dpi at 11 x 8.5 inches. The marketing team is not responsible for damaged art and it is recommended that a digital copy be provided. The copy or original piece will be returned to the artist.

## Official Rules:

BY SUBMITTING AN ENTRY TO SELF MADE CANNABIS COMPANY, YOU AGREE TO BE LEGALLY BOUND BY THE FOLLOWING TERMS AND CONDITIONS. IF YOU DO NOT AGREE TO THE TERMS AND CONDITIONS BELOW, DO NOT SUBMIT AN ENTRY TO THE SELF MADE STRAIN ART CONTEST.

1. **ELIGIBILITY:** This contest is only open to Artists who are at least 18 years of age at the time of submitting an Entry. Current Self Made employees and their immediate families are not eligible to submit an entry. Immediate family members include relatives living at the same address as an employee. Participation in The Self Made Strain Art Contest is void where prohibited by law. All federal, state and local laws and regulations apply. The Self Made Strain Art Contest is intended for viewing in the State of Oregon only and will be construed and evaluated according to Oregon law.
2. **ARTISTS:** An art entry ("Entry") to The Self Made Strain Art Contest may be made by a solo Artist or by a group of Collaborative Artists. A solo Artist, and each Collaborative Artist, as applicable, is subject to these Official Rules for Artists ("Rules"). As used in these Rules and the Artist Agreement, the term "Artist" means and includes solo Artists and each Collaborative Artist relating to an Entry.
3. **SPECIFIC RULES FOR ARTISTS REGARDING ENTRY:** The following rules apply to Artists' submissions of their Entry to The Self Made Strain Art Contest:
  - a. Each Artist may submit only one Entry per strain. For clarification, an Entry may be submitted by a group of Collaborative Artists, but each Artist may only be associated with one Entry per strain name. Artist may submit additional Entries for another strain name up to the total of 10 Entries.
  - b. Each solo Artist, and each Collaborative Artist who is part of a collaborative group, must be an individual. An Artist may not be an entity, such as a corporation, limited liability company, partnership or other form of entity.
  - c. Each Entry must abide by all applicable Oregon codes and ordinances and other applicable laws and regulations.
  - d. The Artist is responsible for all fees associated with the Entry, including without limitation, production costs, shipping, and fees associated with the creation of the finished art piece.
  - e. Artist submission must be complete by 5:00 p.m. EDT on Oct 31, 2017.
  - f. Only original Entries are eligible for submission. The Artist is responsible to ensure that the Entry does not infringe on any third party's proprietary rights.
  - g. The Artist or the group of Collaborative Artists must currently own the Entry, or otherwise have the rights and ability to exhibit the Entry and subject the Entry to all restrictions and commitments made by these rules.
  - h. The Artist or any one of the members of the group of Collaborative Artists must own the rights to the information, imagery and documentation of the Entry uploaded for the The Self Made Strain Art Contest. The Self Made Strain Art Contest reserves the right to use all information, imagery and documentation of the Artist pertaining to the Entry, the final Entry and the process of creating the Entry provided by the Artist. Self Made Cannabis Company may use the information, imagery and documentation described in the preceding sentence for the official The Self Made Strain Art Contest website, press releases, promotional materials, display and exhibition materials, catalogues, maps, guides, installations, other showcase activities associated with The Self Made Strain Art Contest and its promotion and associated events which may include textual, audio or visual representations. The Self Made Strain Art Contest will acknowledge the Artist when such information, imagery and documentation is used by The Self Made Strain Art Contest as described above. For clarification, if documentation of the Entry includes photographs taken by someone other than the Artist, the Artist must have the right to use those images and the right to authorize The Self Made Strain Art Contest to use them in the future. This authorization is given by uploading the images, and no future permissions will need to be given for the images' future use.
  - i. The Self Made Strain Art Contest reserves the right to document The Self Made Strain Art Contest and all associated displays and events and reserves the right to use this documentation for any purpose.
  - j. The Self Made Strain Art Contest bears no liability to the Artist or relating to the Entry.
  - k. The Artist commits to participating in The Self Made Strain Art Contest in keeping with the spirit of The Self Made Strain Art Contest as described on the The Self Made website.
  - l. The Artist retains ownership of the Entry unless the Artist negotiates otherwise with Self Made Cannabis Company
- m. Entries from prior The Self Made Strain Art Contest competitions, or Entries that are identical to Entries from prior The Self Made Strain Art Contest competitions may not be entered in The Self Made Strain Art Contest.
- n. The Artist may offer the Entry for sale during The Self Made Strain Art Contest, but must maintain the public display of the Entry in the marketing material for the duration of The Self Made Strain Art Contest marketing cycle. Sold works will only be available to purchasers after the close of The Self Made Strain Art Contest. The Artist agrees that if the Entry wins that any offer to sell such Entry shall be expressly subject The Self Made Strain Art Contest's option to retain the Entry for use within the marketing material. Sales are the sole responsibility of the Artist, unless negotiated otherwise. The Self Made Strain Art Contest will not be involved in or be responsible for the sale or presentation for sale of the Entry.



# Call for Artwork Self Made Cannabis Company Re: Specifications



THE SELF MADE STRAIN ART CONTEST AND ITS RESPECTIVE AFFILIATES, AGENTS, DIRECTORS, OFFICERS AND EMPLOYEES ("AFFILIATES") ARE NOT PARTIES TO, HAVE NO INVOLVEMENT WITH OR INTEREST IN, MAKE NO REPRESENTATIONS OR WARRANTIES AS TO, AND HAVE NO RESPONSIBILITY OR LIABILITY WHATSOEVER FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND RELATING TO OR ARISING FROM THE SELF MADE STRAIN ART CONTEST AND ITS ASSOCIATED EVENTS, INCLUDING ANY AGREEMENTS, COMMUNICATIONS, TRANSACTIONS, INTERACTIONS, DISPUTES OR ANY RELATIONS WHATSOEVER BETWEEN YOU, ANY POTENTIAL BUYERS, VENUES OR ANY OTHER PERSON OR ORGANIZATION. THE ARTIST FURTHER AGREES TO DEFEND, INDEMNIFY AND HOLD HARMLESS THE SELF MADE STRAIN ART CONTEST AND ITS AFFILIATES FROM AND AGAINST ANY AND ALL LIABILITY, CLAIMS, SUITS, ACTIONS, LOSSES, AND EXPENSES, INCLUDING ATTORNEY FEES, RELATING TO OR ARISING OUT OF ANY CLAIM OR DEMAND OF ANY KIND OR NATURE WHICH ANY PERSON OR PARTY MAY MAKE AGAINST THE SELF MADE STRAIN ART CONTEST OR ITS AFFILIATES BASED UPON OR ARISING OUT OF THE CONTENT OF THE SELF MADE STRAIN ART CONTEST, INCLUDING ANY OTHER CLAIM OR DEMAND RELATING TO THE SELF MADE STRAIN ART CONTEST.

4. **ADDITIONAL RULES:** An Entry must not infringe upon third party rights. An Entry that, in the sole discretion of The Self Made Strain Art Contest, may infringe on third party rights will be disqualified. The Artist is responsible to ensure that an Entry, as well as the documentation of that Entry provided on the The Self Made Strain Art Contest, does not infringe upon, violate or misappropriate any intellectual property or other proprietary rights owned or possessed by any third party. Each Artist will defend, indemnify and hold harmless The Self Made Strain Art Contest and its affiliates, agents, directors, officers and employees, from and against any and all liability, claims, suits, actions, losses and expenses, including costs and attorney fees relating to or arising out of any claim or demand of any kind or nature which any person or party may make against The Self Made Strain Art Contest or any of its affiliates, agents, directors, officers and employees based upon or arising out of the Entry or any other claim or demand relating to The Self Made Strain Art Contest, including any claim of infringement. The Self Made Strain Art Contest may disqualify any Entry if it determines, in its sole discretion, that any persons or animals were harmed in the production of such Entry. The Self Made Strain Art Contest is not responsible for inaccurate, fraudulent, incomplete, illegible, tampered with, misdirected, late or stolen Entries or transmissions, or problems of any kind whether mechanical, human or electronic.

5. **VOTING:** The Self Made Strain Art Contest Entries will be judged by artists, associates and employees of Self Made Cannabis Company chosen by the owners of Self Made Cannabis Company. Voting will take place between October 31, 2017 and November 15, 2017.

6. **WINNER SELECTION:** The voting process will determine the winner of two strain names. The winners will be announced on or about November 15, 2017.

7. **PRIZES:** Prizes will be awarded by The Self Made Strain Art Contest. The winner for two (2) of the listed strain names will receive \$1,500 (U.S. Dollars).

The prizes will be awarded in a lump sum to the individual Artist in whose name the Entry was submitted. Prizes for an Entry from a collaborative group will be paid either to the Artist who created the submission associated with the Entry, or divided among the Collaborative Artists, at that Artist's discretion.

The Prize winners will each be required to sign and return a Copyright Authorization giving The Self Made Strain Art Contest non-exclusive access to all underlying copyrights in and to the Entry, including the specific authority to make derivative works relating to the Entry.

8. **WINNERS' NAMES:** Names of winners will be available on the The Self Made website or upon request by sending an email to [info@SelfMade.com](mailto:info@SelfMade.com).

9. **GENERAL CONDITIONS:** Winners will be notified by email at their address provided in the registration on or about October 31, 2017 at the email address provided to The Self Made Strain Art Contest. Winners will be required to sign and return a notarized Winner's Affidavit of Eligibility and Release Form. In the event of noncompliance, the prize will be forfeited and may be awarded to an alternate winner. All federal, state and local taxes are the sole responsibility of the winner. By acceptance of prize, all Artists who are winners agree without limitation to the use of his/her name, user name, photograph and/or likeness for publicity purposes without any additional compensation, except where prohibited by law. Artist agrees to be bound by these Rules and the decisions of The Self Made Strain Art Contest, which are final and binding in all matters related to The Self Made Strain Art Contest. By participating in The Self Made Strain Art Contest, Artist agrees that The Self Made Strain Art Contest and its respective affiliates, agents, directors, officers and employees have no liability whatsoever for any injuries, losses or damages of any kind relating to or arising from The Self Made Strain Art Contest or resulting from participation in The Self Made Strain Art Contest, the acceptance, possession, use or misuse of any Entry, or technical, hardware, software or telephone failures of any kind, cost or unavailable network connections, fraud, incomplete, garbled or delayed computer transmissions, whether caused by The Self Made Strain Art Contest, users or by any of the equipment or programming associated with or utilized in The Self Made Strain Art Contest or by any technical or human error which may occur in the processing of submissions which may damage a user's system or limit an entrant's ability to participate in The Self Made Strain Art Contest. By participating in The Self Made Strain Art Contest, the Artist agrees to defend, indemnify and hold harmless The Self Made Strain Art Contest and its affiliates, agents, directors, officers and employees from and against any and all liability, claims, suits, actions, losses and expenses, including costs and attorney fees, relating to or arising out of any claim or demand of any kind or nature which any person or party may make against The Self Made Strain Art Contest based upon or arising out of the Entry, the Artist's participation in The Self Made Strain Art Contest, or any other claim or demand relating to The Self Made Strain Art Contest. The Self Made Strain Art Contest may prohibit an Artist from participating in The Self Made Strain Art Contest or winning a prize if, in its sole discretion, it determines that said Artist is attempting to undermine the legitimate operation of The Self Made Strain Art Contest by cheating, hacking, deception or other unfair participation or voting practices or intending to annoy, abuse, threaten or harass any other entrants or The Self Made Strain Art Contest's representatives. The Self Made Strain Art Contest's decisions and the decisions of the The Self Made Strain Art Contest Board are final on all matters relating to The Self Made Strain Art Contest and the subject matter of these Rules. The obligations of each collaborative Artist are joint and several. The Self Made Strain Art Contest may prohibit an Artist from participating in The Self Made Strain Art Contest in its sole discretion. The Self Made Strain Art Contest is not responsible for typographical or other errors in the offer or administration of The Self Made Strain Art Contest, including but not limited to errors in the advertising, Rules, selection and announcement of the winner and distribution of the prizes. The Self Made Strain Art Contest reserves the right to terminate or amend The Self Made Strain Art Contest, including but not limited to the right to terminate or amend The Self Made Strain Art Contest in whole or in part, at any time without notice, if any factor, including without limitation virus, bugs, or non-authorized human intervention, interferes with its conduct as contemplated by these official rules. In case of dispute, an Entry will be declared made by the authorized account holder of the email address submitted at the time of Entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet Access Provider, online service provider or other organization (e.g., business, educational institute, etc.) That is responsible for assigning email addresses for the domain associated with the submitted email address. Caution: any attempt by an entrant to deliberately damage the website or undermine the legitimate operation of the Self Made Strain Art Contest may be in violation of criminal and civil laws and should such an attempt be made, the Self Made Strain Art Contest reserves the right to seek remedies and damages (including attorneys' fees) from any such entrant to the fullest extent of the law, including criminal prosecution.

The Self Made Strain Art Contest's decisions and the decisions of the The Self Made Strain Art Contest board are final in all matters relating to The Self Made Strain Art Contest and the subject matter of these rules.



**Call for Artwork  
Self Made Cannabis Company  
Re: Submission Form**



**Submission Form:**

Artists name: \_\_\_\_\_

Strain name depicted in submission: \_\_\_\_\_

Contact Information:  
Address: \_\_\_\_\_

\_\_\_\_\_

This is the address we will send the original or any physical copy of artwork back to.

Phone number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Additional info: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Deadline is October 31, 2017**

**Submit your art to:**

StrainContest@SelfMadeFarms.com

No fee required. Self Made Cannabis Company or Dank Creative are not responsible for shipping cost of material for submission

First round submissions should be sent via email as high res jpg image